

EMPOWER YOUR FUTURE



**International  
recognition**



**Strong business  
network**



**International  
partners  
and programmes**



**Career  
Development**



**Service financing  
solutions and  
special conditions**



## One of the best schools in the world

Católica Porto Business School is among the best business schools globally, recognised by three prestigious international accreditation bodies: EQUIS, AMBA, and AACSB, and it is on the top 100 European Business Schools of the Financial Times Ranking.

### TALK TO US

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### FOLLOW US ON SOCIAL MEDIA

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# EXECUTIVE EDUCATION



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**CATÓLICA**  
CATÓLICA PORTO BUSINESS SCHOOL

PORTO

[www.catolicabs.porto.ucp.pt](http://www.catolicabs.porto.ucp.pt)



# Why choose Católica Porto Business School?

Católica Porto Business School offers programmes to train professionals to face the challenges of an increasingly global and dynamic organisational world. Our teaching has a strong theoretical-practical component that focuses on developing transversal skills and the close involvement between the institution and companies.



Discover our executive training programs and get in touch!

## MBA AND INTERNATIONAL PROGRAMMES

Online / Blended programme

PROGRAMMES	HOURS
Executive MBA	702 h
Atlantic Programme*	400 h

\* Postgraduate in Management, in partnership with the Universidade Católica of Angola and the Pontifícia Universidade Católica of Rio de Janeiro, ensuring a triple degree

## MANAGEMENT

PROGRAMMES	HOURS
General Management	230 h
PG Managing with Analytics	191 h
Management Control: From Strategy to Execution	150 h
Strategic Decision Making	100 h
Intensive Management Programme	113 h
Project Management	70 h
Digital Transformation (EN)	36 h
PG Entrepreneurship and Business Development	188 h
Crash Course in Analytics and AI for Business (EN)	20 h

## ETHICS AND SUSTAINABILITY

PROGRAMMES	HOURS
PG Sustainability and Regeneration (EN)	240 h
Chief Ethics and Compliance Officer	48 h
Ethics, Compliance and Whistleblowing	16 h
Globally Responsible Leadership for Sustainable Transformation (EN)	48 h
Chief Sustainability Officer (EN)	80 h

## HUMAN CAPITAL AND LEADERSHIP

PROGRAMMES	HOURS
Intensive Leadership Programme	23 h
Social Leadership for Managers*	26 h

\* Partnership with Social Equity Initiative (Fundação "la Caixa", BPI and Nova School of Business & Economics)

## FINANCE AND TAXATION

PROGRAMMES	HOURS
PG Advanced Taxation	120 h
PG Intensive Taxation	100 h
General Taxation	40 h
Financial Management	107 h
Mergers and Acquisitions	48 h
Banking for Companies	102 h

## MARKETING AND SALES

PROGRAMMES	HOURS
Corporate Communication and Branding*	150 h
Digital Marketing and Strategy Tools (EN)	51 h
Sales Management	99 h

\* Partnership with Universidade Católica Portuguesa - Braga

## SECTORIAL PROGRAMMES

PROGRAMMES	HOURS
PG Hospitality Management	250 h
PG Healthcare Management	226 h
PG Fashion Management	222 h
PG Sports Medicine, Rehabilitation and Management	216 h
PG Logistics and Supply Chain	185h
PG Nutrition, Endocrinology and Management	200 h
PG Organisation and Management in Professional Football	138 h
PG Management and Innovation in the Agri-Food Sector	250 h
Luxury Management Programme*	70 h

\* Partnership with Católica Lisbon School of Business and Economics

Católica Porto Business School reserves the right to change programmes. We have financing solutions through partnerships with Millennium bcp and Fundação José Neves and other scholarship and financial support solutions. We also have special conditions for our alumni and partners.

## Other programmes

We also develop customised and in-company programmes and courses tailored to the needs of each organisation.